

INDUSTRIAL VISIT

Date: 13-12-2025

Time: 9am to 12pm

Place: Titan Company Limited

The MBA 1st semester was taken to an industrial visit to Titan Industry, Hosur was organized for students to gain practical exposure to the working of a large manufacturing organization. The visit helped us understand how theoretical concepts learned in classrooms are applied in real industrial environments. It was a valuable opportunity to learn about production, quality control, and workplace discipline.

Objective of the Visit

The main objective of the industrial visit was to understand the manufacturing process followed by Titan, observe industrial machinery, and gain knowledge about quality standards and safety practices. The visit also aimed to give students an idea about organizational structure and industrial work culture.

Details of the Visit

The visit started with a brief introduction and safety instructions by the company representatives. We were then taken to different sections of the factory. In the production area, we observed various stages of manufacturing such as material processing, machining, assembly, and finishing. The use of advanced machines and automation was impressive and showed how accuracy and consistency are maintained.

In the quality control department, the importance of inspection and testing was explained to us. We learned how every product is checked carefully before it reaches the final stage. The staff also explained the importance of safety measures, use of protective equipment, and maintaining a clean working environment.